

Health claims

14th International Workshop on Nutrition & Health Claims Europe Review and Latest Developments

Le Plaza Hotel, Brussels, Belgium
Tuesday, May 28, 2019



Nutrition and Health Claims Regulation was published end of 2006. Early last year, the REFIT evaluation should have been published. Over hundred claims have been approved, but thousands were rejected or sent back for improvement. Critical areas for food health such as pre- and probiotics use have been severely restricted. Several thousand botanical claims are set on hold.

But improvement is on its way with better guidance and understanding of what is needed to make a solid health claim request..

In this 14th International Workshop, Health Claims Europe will bring a detailed situation analysis with integrated debate time, followed by a look forward, especially as what concerns Nutrition Profiles, botanicals and claims, and probiotic/prebiotic claims.

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This new one-day interactive workshop is developed specifically for Legal Counsels, Management, Regulatory, Marketing and development staff of European Food Industry and companies interested in importing food products in the European Union.

The workshop offers excellent opportunities to meet and network with experts and colleagues.

www.healthclaims.eu - info@healthclaims.eu

Media Partners



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Programme

14th International Workshop

Nutrition & Health Claims Europe Review and Latest Developments

9:00	Welcome and Introduction
REVIEW PRESENTATIONS	
9:05	KEYNOTE LECTURE - Review of Nutrition & Health Claims Legislation in the EU, <i>Mr. Patrick Coppens, Managing Director Europe & MEA, EAS Strategies, Belgium</i>
9:40	Does REFIT make a Difference? Evaluation of the Regulation on Nutrition and Health Claims, <i>Mr. Peter Loosen, Head of Brussels Office, BLL German Federation for Food Law and Food Science, Germany</i>
10:30	Coffee Break & Networking
11:00	Nutrient Profiles - NutriScore - Traffic Lights. Where are We Now? <i>Dr. Luca Bucchini, Consultant, Hylobates Consulting, Italy</i>
11:35	Probiotic Food and Food Supplements in Europe: How to Move Forward, <i>Mrs. Rosanna Pecere, Executive Director, IPA Europe, Belgium</i>
12:10	Regulating Botanicals in Food Supplements: Applicable Regulations, Health Claims on Hold and Market Considerations, <i>Mrs. Livia Menichetti, Head of Policy & Administration, EHPM, Belgium</i>
12:45	Lunch & Networking
CAPITA SELECTA	
14:00	Practical Aspects Learned from EFSA Opinions - a Tool for Building Successful Health Claim Applications, <i>Dr. Aurélie Chanson-Rollé, Consultant, V.A.B.-Nutrition, France</i>
14:30	Navigating the Legal Maze for Health Foods - Does the CJEU Case Law Provide Legal Certainty for Claims - How to Assess Cannabinoid Ingredients?, <i>Mrs. Maree Gallagher & Dr. Bart Van Vooren, Senior Food Regulatory Lawyers, Covington & Burling, Ireland / Belgium</i>
15:00	Health claim loop holes - are they good or bad for industry? <i>Ing. Justyna Pałasińska, Senior Regulatory Affairs Manager, Pen & Tec Consulting, Spain</i>
15:30	Coffee /Tea Break & Networking
16:00	Borderline Issues with Health and Non-Health Claims, Clean Label, Free-from and Cosmeto-Food Labels, <i>Mrs Katia Merten-Lentz, Partner, Keller & Heckman Law, Belgium</i>
16:30	How to Convince the Informed Consumer: Premium Products Backed with Science, <i>Dr Iris Hardeweg, Head of Consulting & Strategic Innovation, analyze & realize, Germany</i>
17:00	Botanicals as Functional Ingredients – How does BELFRIT and Broader Harmonisation Fit with This, <i>Mr. Joris Geelen, Partner, Food Compliance International, Belgium</i>
17:30	Wrap-up – Discussion
17:40	End of program

Registration (*) for the 14th Interactive Workshop "Nutrition & Health Claims Europe"

Title / Function		<p>Full Registration includes printed hand-outs, access to all presentations, coffee breaks and lunch</p> <ul style="list-style-type: none"> ○ Regular registration: 995.00 EUR ○ Academics/Government: 595.00 EUR <p>Cancellations have to be sent by fax or e-mail to the organizers; please ask for confirmation.</p> <ul style="list-style-type: none"> - Cancellations received up till 30 days before the event, will be refunded at full price minus bank costs and extra 50 EUR handling cost - Cancellations up till two weeks before the event, will be refunded at full cost minus bank costs and extra 100 EUR handling cost - No refund is possible later than two weeks before the event - Registrations are fully transferable by sending a fax or e-mail indicating the name change <p>VAT: Non-Belgian registrations are exempt from VAT except if registered at private title. 21% VAT has to be charged for private registrations and for all registrations of participants affiliated to Belgium-registered companies or institutions. 21% VAT will be charged for registrations made on behalf of EU companies or institutions not mentioning the VAT registration number. VAT on catering is always charged.</p>
First name		
Surname		
Company		
Address		
City/State/Province		
Zip Code		
Country		
Phone		
Fax		
E-mail		
Reduction Code		
VAT registration (**)		

Please transfer the registration fee to IBAN account number BE71 7380 1841 5369 (please include name of participant) Of "Health Claims Europe VVZRL", KBC Bank Izegem, Belgium - Swift / BIC Code: KRED BEBB

Online registration and credit card payment available on www.healthclaims.eu